



economic development & tourism

Department:
Economic Development & Tourism
NORTHERN CAPE PROVINCE
REPUBLIC OF SOUTH AFRICA

The Department of Economic Development and Tourism invites tourism enterprises (registered and not registered) to participate in the Virtual Tourism Incubator Pilot Project for the 2025/26 financial year.

Are you an emerging tourism entrepreneur or an existing tourism enterprise owner looking to grow your business?

The Virtual Tourism Incubator Pilot Project targets emerging and existing tourism enterprises to improve their industry, destination, and business management knowledge, supporting enterprise sustainability.

The Tourism Virtual Incubator will cover the following content:

- Entrepreneurial instinct.
- Destination Knowledge
- Aligning business services to tourism trends and market needs.
- Product development, itinerary development, and pricing.
- Quality Assurance.
- Market access.
- Understanding Industry regulatory bodies and engagement with the travel trade.

The applicants must submit their business profile or application letter with the following information:

- Clearly defined tourism products/services offered or to be offered.
- Experience in the tourism industry.
- Target Market.
- Business location in the Northern Cape province.

Preference will be given to the tourism enterprises located on any of the seven tourist routes in the Northern Cape.

For any enquiries, please contact: Ms. S. Galehole – 067 606 8550. Applications can be sent to sgalehole@ncdedat.gov.za on or before 30 January 2026, 16:00.