



# ECONNEWS

## Quarter 3

### 2021/22

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**dedat**

Department:  
Economic Development & Tourism  
**NORTHERN CAPE PROVINCE**

## FEATURED ARTICLES

*Welcome Message from the HOD, People Living with Disability, Vooma Vaccination Campaign Imbizo in Kai Garip Municipality, 36 SMME's Pop-up Market in Kimberley, Laerskool Cillie Christmas Party, Christmas Party for the Elderly in Marchand and Cillie, Farewell / welcome*

**MORE INSIDE**



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## EDITORS NOTE | MS THANDI MODIBELA

**A**nother exciting year has begun, a year filled with hopes and realisations of new dreams as MEC Vosloo welcomes back all colleagues from the festive holiday celebrations. This year in the spirit of Building better communities together, will be a year of service delivery, including working hard in our undertaking to develop the economy and putting prudent management of public financial resources and fiscal discipline in places.

The hike in prices was due to a weaker rand and higher oil prices during the period under review. The rand depreciated, on average, against the US dollar (from R14.72 to R15.85) during the period under review. This led to higher contributions to the Basic Fuel Prices of petrol, diesel and illuminating paraffin by over 34 cents per litre. The South African economy fell in the third quarter of 2021 due to the combined pressures of tougher COVID-19 lockdown restrictions and a wave of social unrest in July, as well as various other challenges. Real gross domestic product (GDP) fell by 1,5 percent after four consecutive quarters of positive expansion. Six of the ten industries saw a drop in output in the third quarter, with agriculture, trade, and manufacturing taking the worst of the blow. The sector in KwaZulu-Natal was given a serious blow by the civil unrest in July, which coincided with a drop in the production of animal products. Fires started during the turmoil destroyed maize, citrus, and sugarcane crops. Survey released by Statistics South Africa (Stats SA), year-on-year, formal sector jobs increased by 54 000.



Ending the year on a powerful note with the MEC's Outreach Programme in the ZF Mgcawu region where he handed food parcels and party packs to the children to have a joyous Christmas.

In this quarter we are looking forward to a vibrant year with the upcoming Consumer Rights Day celebrations that will be taking place in March. Celebrating the day is a chance to demand that the rights of all consumers are respected and protected, and to protest against market abuses and social injustices which undermine those rights.





## MESSAGE FROM HOD

# WELCOME BACK

As we enter into the New Year, I want to take this as an opportunity to extend my heartfelt greetings and appreciation to you all for your accomplishments and achievements for last year. Last year has been a great year as far as achieving our targets are concerned. I thank each and every one of you support and dedication and for the extra hours that you worked to achieve the goal and complete our projects. Thank you for being such a great team. Looking forward to working with all of you in achieving our targets this year.

**WISHING YOU ALL A HAPPY NEW YEAR!**

HOD

**MR. THAMI MABIJA**



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## PERSONS LIVING WITH DISABILITIES

The Persons living with disability transformation portfolio of the Economic Empowerment Sub-Programme implemented three interventions for the third quarter. The sub-programme collaborated with Enterprise Development to provide an integrated support mechanism to 85 young students (55 male and 30 Female) at NJ Heyns Intellectual Disability School on the 09 November 2021. The NJ Heyns School is a technical training school for those learners that are technically strong.

The aim was to give them information on Entrepreneurial thinking, Businesses registration, funding opportunities and other business support rendered by other stakeholders that are available for small businesses. The aim is give them information that will assist them to use their technical strength to become self-employed and be job creators instead of job seekers using their strength.

In the second intervention Economic Empowerment unit collaborated with Ivory Cross Centre to train 19 informal entrepreneurs on Basic Business Skills training.



A services provider was appointed to train 19 informal businesses on basic business skills training over two days the 10-11 November 2021. Of the nineteen(19) people two(2) were female youth, one(1) male youth, eight(8) female and eight(8) male.

The third intervention was an Information session on registration of Co-operatives. The information session was held on the 19 November 2021. Eight Entrepreneurs were identified from the database to attend the Co-operative information session. Five (5) Entrepreneurs registered businesses after information session and 8 Persons living with disability (4 women, 3 male and 1 youth) registered a cooperative.





## VOOMA VACCINATION CAMPAIGN IMBIZO IN KAI GARIB MUNICIPALITY

Another successful campaign as the Deputy Minister of Tourism, Mr Fish Amos Mahlalela and MEC of Finance Mr Abraham Vosloo undertook their duties in the Kai Garip Municipality to encourage the community to vaccinate as part of the nation's drive to afford South Africans the opportunity to vaccinate on 4th December 2021 in Cellie.

The community in Cillie came in numbers in support of the vaccination drive. MEC Vosloo welcomed and introduced the Deputy Minister to the Cillie and Merchant community. The MEC encouraged the community members by reminding them that it is the best decision to make to protect you and your family and community by taking the jab. "It has been made clear that getting vaccinated can help you and your loved ones while being careful not to overstate the vaccines power to reduce or eliminate transmission" said the MEC. There was a huge support of the youth in Merchant participating in this vaccination drive.

COVID-19 has had a significant impact on our life, work, and activities. The best thing you can do to protect yourself and help us all get back to life as we remember it before COVID-19 is to get completely vaccinated as soon as possible. The COVID-19 vaccination provides an additional layer of protection against the virus while also assisting in the development of community immunity. Community immunity helps protect our friends, family, and loved ones from being sick from COVID-19, particularly children who are too young to receive the vaccine.



## 36 SMME'S OF LOCALLY PRODUCED PRODUCTS AND SERVICES AT THE SMME POP-UP MARKET IN KIMBERLEY



The Department of Economic Development and Tourism in collaboration with SEDA, SEFA, KDJI, Small Business Development, Mme Re Ka Thusa and Public Works and Infrastructure afforded 36 SMME's the opportunity to market their locally produced products and services at the Northern Cape Pop-Up Market under the theme "Show Your Love for Local Brands" on the 10-11 December 2011 at the Diamond Pavilion Mall in Kimberley.

Access to markets has been a serious challenge faced by small businesses in South Africa. In most cases small businesses have to compete with big businesses on price, quality, brand recognition, payment terms etc, it is against this background that these partners saw it fit to come together in assisting these SMME's in marketing their products.



Facilitation of market access for small businesses is key in the development and promotion of small businesses. Therefore this calls for an increase of focus on unlocking opportunities available within trade blocks and communities in order to create networks and expand access to markets for small businesses.

"When I received the phone call to come and exhibit my products at this platform I was very excited because this will make more people aware about my products and services and I hope the government presents more opportunities like these as this will help in growing my business and getting more recognition" says Thando who is a jewellery manufacturer and a hair dresser.

The purpose of the project is to pilot the establishment of mall activations platforms and other exhibition Event Initiatives, in order to facilitate and promote access to markets for SMME's by showcasing the products in these spaces.



## LAERSKOOL CILLIE CHRISTMAS PARTY

The children were excited about the Christmas party that was held in Cillie by the Cillie Laerskool, where MEC Vosloo and the community were invited. The Christmas party was held on the 05 December 2021 at the Cillie Community hall.

Christmas party is a great way to reward children for working hard and achieving their goals at school. It also serves to help them make positive associations with the school. The hall was beautifully decorated for the event. There were Christmas plays performed by the children and Christmas carols sang. It was at this party where the MEC presented the school with 15 Laptops, 15 Wi-Fi Routers and 1 Projector. The school was also presented with 1000 school bags filled with necessary stationary and party packets for the children to enjoy during the festivity.



## CHRISTMAS PARTY FOR THE ELDERLY IN MARCHAND AND CILLIE



Rolling out its annual Christmas parties across the province, the MEC celebrated the festivities with the elderly on the 19 December 2021 in Marchand community hall and Cillie community hall. Marchand is a town in the ZF Mgcawu district municipality, located on the R359 Road on the way to Augrabies.

It is part of our culture that during the holiday season, the province hosts a variety of programs for the elderly. Senior citizens are offered lunch, entertainment, and food hampers to enjoy during the events as part of the festivities. During this time, a hundred senior people from Marchand and Cellie were identified to join us in celebrating.

As part of the celebration the MEC handed out 100 food hampers both in Cellie and Marchand. One hundred and fifty food parcels for lunch was also handed out at these respective places. These Christmas parties provide a platform for senior citizens to engage on issues impacting their lives. These gatherings for senior citizens can have a very positive impact, alleviating loneliness and bringing them closer to family, friends, and the community.



## WELCOME

We welcome all the experiential learners that joined the department.  
We wish them a fruitful stay.

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